

Ad Visibility Before, During and After The Running Event 2018

# THE RUNNING EVENT TRIPLE PLAY!

## THE RUNNING EVENT PLANNER

Issue Date: October 23, 2018



### The Running Event Planner 2018

The official show directory mailed one month prior to pre-registered and potential attendees.

**Ad Close: September 21**

Materials Due: September 28

Full page .....	\$2,000
Half page .....	\$1,500
Quarter page .....	\$1,000

## THE RUNNING EVENT SHOW ISSUE

Issue Date: December 1, 2018



### Special Print Edition

Distributed to all attendees at The Running Event 2018. A complete preview of the four most important days for the running specialty channel.

**Ad Close: November 6**

Materials Due: November 13

## YEAR END DOUBLE ISSUE

Issue Date: December 19, 2018



### Special Print Edition

Mailed to all subscribers. Includes: The Running Event 2018 coverage, The Indie 5K results, and 2018 Year in Review.

**Ad Close: December 11**

Materials Due: December 18

**TAKE ADVANTAGE OF THIS SPECIAL TRE SHOW OFFER AVAILABLE TO EXHIBITORS ONLY**

Running  
Insight  
Print  
Editions

Full page .....	\$2,000
Half page .....	\$1,500
Quarter page .....	\$1,000

Two Issue Package: Dec 1 Show issue and Dec 15 Year End double issue

Note: Discounted rates extended to The Running Event 2018 exhibitors only.

## AD SPECIFICATIONS

Dimensions: (apply to all three publications)

Publication Trim Size .....	8 x 10-3/4
Full Page (bleed) .....	8-1/4 x 11-1/8
Full Page (no bleed) .....	7-1/4 x 10
1/2 Page Horizontal .....	7-1/4 x 4-7/8
1/2 Page Vertical .....	3-3/8 x 10
1/4 Page Square .....	3-3/8 x 4-7/8
1/4 Page Horizontal .....	7-1/4 x 2-7/8
Spread (bleed) .....	16-1/4 x 11-1/8

! Press-ready pdfs are the only files accepted.

Send digital files to

Michael Jacobsen  
Production Manager  
mjacobsen@Divcom.com



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COMMUNICATIONS

## CONTACT INFORMATION

### ADVERTISING

Troy Leonard  
tleonard@Divcom.com  
362-624-1561

Mark Sullivan  
msullivan@Divcom.com  
646-319-7878

Christina Henderson  
chenderson@Divcom.com  
214-263-4706

### PRODUCTION

Michael Jacobsen  
mjacobsen@Divcom.com  
201-396-7005