

**NEW** TO TRE THIS YEAR!

# NEW PRODUCT SHOWCASE

We are excited to announce that the 2019 TRE trade show floor will have a designated spot highlighting your new and innovative products!

The New Product Showcase will give retailers the opportunity to take a closer look at your latest and greatest product. AND, even better, they get to vote on their favorite via the mobile app.

At the end of the trade show hours on Thursday, December 5<sup>th</sup>, the voting polls will close and the winner will be announced at the Industry Awards Dinner and will get \$1,000 donated to the charity of their choice.

#### Sponsorship includes:

- 150 x 150 image of your product on The Running Event website and mobile app with a 60-word description and link (posted pre-event and for 9 months post-event)
- 150-word feature in Pre-Show Running Insight issue
- Product prominently displayed in dedicated area of trade show floor



## Ready to get in on the action?

Reach out to your Sales Rep to reserve your spot in the Showcase today!  
Better hurry! We will have limited spots available!

Produced by **diversified**  
COMMUNICATIONS

**Christina Henderson**  
chenderson@divcom.com  
(214) 263-4706

**Daemon Filson**  
dfilson@divcom.com  
(541) 292-1450

**Glenn Dulberg**  
gdulberg@divcom.com  
(207) 842-5694

**Mark Sullivan**  
msullivan@divcom.com  
(646) 319-7878

**Troy Leonard**  
tleonard@divcom.com  
(362) 624-1561